CRISIS MANAGEMENT AND STRATEGIC FLEXIBILITY: THE MODERATING ROLE OF E-READINESS THE CASE OF GOVERNMENT **AUTHORITIES IN THE KINGDOM OF BAHRAIN**



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INTRODUCTION

The study was aimed at identifying the impact of Strategic Flexibility and

its dimensions in Crisis Management and its dimensions, and having E-

Readiness as the moderating variable and its dimensions

AIM OF THE RESEARCH

The research aims to examine how strategic flexibility as a contextual factor is impacting crisis management in the Government Authorities in the Kingdom of Bahrain and to investigate how e-readiness moderate's this impact

WHAT IS THE GAP?

It is a new Model

In Government Authorities

Using E-Readiness as a moderator

WHAT IS CM, SF AND E-READINESS?

Crisis Management

Strategic Flexibility

E-Readiness

TYPES OF CRISES

Pre-Crisis

During the Crisis

Post-Crisis

CRISIS VARIABLES

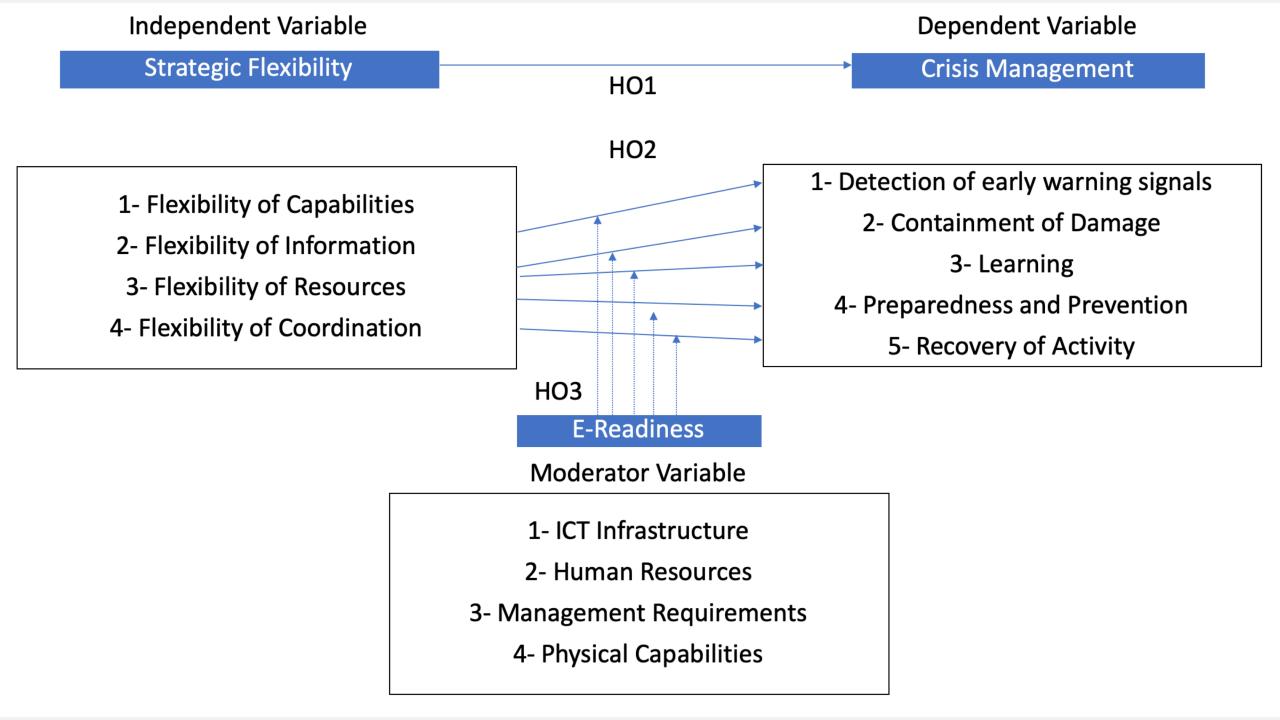
- Detection of Early Warning Signals
- Containment of Damage
- Learning
- Preparedness and Prevention
- Recovery of Activity

STRATEGIC FLEXIBILITY VARIABLES

- Flexibility of Capacities
- Flexibility of Resources
- Flexibility of Information
- Flexibility of Coordination

E-READINESS VARIABLES

- ICT infrastructure
- Human Resources
- Management Requirements
- Physical Capabilities



RESEARCH METHODOLOGY

Using the QUANTITATIVE approach throughout survey instrument to reach a wide range of employees working in different authorities which deal with different fields.

WHY I USED SEM (STRUCTURAL EQUATION MODELLING)

What is SEM (Structural Equation Modelling)?

• It is a Complex Model

It has Latent Variables

MAIN ACHIEVEMENTS OF THE RESEARCH

- Testing SF as an independent variable on CM
- Testing the E-readiness intersection effect on the relationship between SF and CM
- Selecting the Bahraini Authorities as the study population which according to spread-out fact authorities in Bahrain have more flexibility than traditional Ministries

CONCLUSION

- The study found that there is a significant impact of SF on CM
- I found that both **Physical Capabilities** and **Human Resources** have a significant intersection effect on the relationship between SF and CM
- Convince those leaders in the Bahraini Authorities

• Authorities should be capable to efficiently identify notable changes taking place in its external environment, followed by its rapid adaptation.

FUTURE ENDEAVOURS

- Kingdom of Bahrain Crisis Management Throughout the COVID-19 Pandemic
- Crisis Management, Strategic Management and E-Management in Universities

ANY QUESTIONS?

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