

# **CRISIS MANAGEMENT AND STRATEGIC FLEXIBILITY: THE MODERATING ROLE OF E- READINESS THE CASE OF GOVERNMENT AUTHORITIES IN THE KINGDOM OF BAHRAIN**



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# INTRODUCTION

The study was aimed at identifying the impact of Strategic Flexibility and its dimensions in Crisis Management and its dimensions, and having E-Readiness as the moderating variable and its dimensions

## AIM OF THE RESEARCH

The research aims to examine how strategic flexibility as a contextual factor is impacting crisis management in the Government Authorities in the Kingdom of Bahrain and to investigate how e-readiness moderate's this impact

## WHAT IS THE GAP?

- It is a new Model
- In Government Authorities
- Using E-Readiness as a moderator

## WHAT IS CM, SF AND E-READINESS?

- Crisis Management
- Strategic Flexibility
- E-Readiness

## TYPES OF CRISES

- Pre-Crisis
- During the Crisis
- Post-Crisis

## CRISIS VARIABLES

- Detection of Early Warning Signals
- Containment of Damage
- Learning
- Preparedness and Prevention
- Recovery of Activity



## STRATEGIC FLEXIBILITY VARIABLES

- Flexibility of Capacities
- Flexibility of Resources
- Flexibility of Information
- Flexibility of Coordination

## E-READINESS VARIABLES

- ICT infrastructure
- Human Resources
- Management Requirements
- Physical Capabilities

Independent Variable

Strategic Flexibility

Dependent Variable

Crisis Management

H01

H02

- 1- Flexibility of Capabilities
- 2- Flexibility of Information
- 3- Flexibility of Resources
- 4- Flexibility of Coordination

- 1- Detection of early warning signals
- 2- Containment of Damage
- 3- Learning
- 4- Preparedness and Prevention
- 5- Recovery of Activity

H03

E-Readiness

Moderator Variable

- 1- ICT Infrastructure
- 2- Human Resources
- 3- Management Requirements
- 4- Physical Capabilities

## RESEARCH METHODOLOGY

Using the QUANTITATIVE approach throughout survey instrument to reach a wide range of employees working in different authorities which deal with different fields.

## WHY I USED SEM (STRUCTURAL EQUATION MODELLING)

- What is SEM (Structural Equation Modelling)?
- It is a Complex Model
- It has Latent Variables

## MAIN ACHIEVEMENTS OF THE RESEARCH

- Testing SF as an independent variable on CM
- Testing the E-readiness intersection effect on the relationship between SF and CM
- Selecting the Bahraini Authorities as the study population which according to spread-out fact authorities in Bahrain have more flexibility than traditional Ministries

## CONCLUSION

- The study found that there is a significant impact of SF on CM
- I found that both **Physical Capabilities** and **Human Resources** have a significant intersection effect on the relationship between SF and CM
- Convince those leaders in the Bahraini Authorities
- Authorities should be capable to efficiently identify notable changes taking place in its external environment, followed by its rapid adaptation.

## FUTURE ENDEAVOURS

- Kingdom of Bahrain Crisis Management Throughout the COVID-19 Pandemic
- Crisis Management, Strategic Management and E-Management in Universities



ANY QUESTIONS?

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